



# Cost and Value

**“Recruiters that design and build  
apps for Recruiters”**

# Cost Summary:



There is a one-off design and build charge of **£399** to produce your app fully branded in your corporate image and identity.



Thereafter, its **£86** per month which includes hosting – technical support – training and new feature updates.



The monthly charge also includes access to the back-office candidate analytics suite and unlimited push notifications.



The monthly charge is not a per user licensee – it covers multi-user access across your company so it's one simple charge for your company.



We have a price guarantee that from commencement of your app, the monthly charge will stay fixed **for 5 years.**



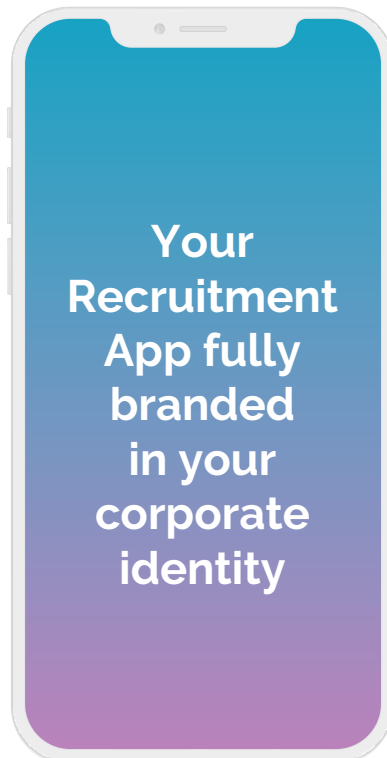
Your app is a free download for your candidates.



Our simple terms of business are "Pay Monthly – No Contract – Cancel Anytime"



There is no minimum contract period, and no notice period required.



# Value Summary:



Utilising your app to generate more candidates in a highly candidate driven market.



Engage more closely with your candidates and enhance the experience they have with you.



Improve vacancy fill rates in both temporary and permanent sectors.



Reduce resourcer and consultant time spent in establishing candidate availability.



Reduce cost per unit candidate attraction.



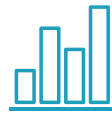
Increase your brand awareness in the market.



Enhance the best form of candidate generation through referrals.



Comprehensive interaction with your social media platforms.



Use as a value add tool with your clients.



In the longer term – to reduce both the cost of, and the need to rely on external job boards.

**“My Recruit App has made the prospect of a low cost, feature rich app available because 92% of job searches start from a mobile device - the industry will have to engage more fully with mobile technology as the recruitment market evolves”**

## Performance through Value:

# 1200

Our most successful clients are receiving in excess of 1200 candidate visits to their app every week.

# 10

Across our client base, candidate traffic to our our client apps is 10 times greater than they receive to their websites every week.